

## The White House Project Recruits Women in Texas

Written by

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The White House Project will launch its first political leadership development conference of 2012 in Dallas, Texas to encourage women to run for office.

The White House Project (TWHP) announces a non partisan effort to reach out to women in Texas who are interested in running for public office. Go Run is a weekend conferences that demystify the political process, build leadership skills such as public speaking and fundraising, and inspire a richly diverse group of women to consider running for public office.

“Everyone who attends Go Run is treated as a viable candidate,” reports Catherine Gray, Vice President of Political Programming at The White House Project. “Most women run, not because they want status, but because they want to get things done. We believe that with more diverse expertise at the tables of power, decision makers will shape and create policies that work better for all.”

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Selected women, a majority from Texas, will learn from a team of specialists and speakers, network with other advocates, and develop a “Blueprint for Leadership” designed to mobilize their talents and skills as citizens-in-action and/or future candidates.

Space is limited and selections are being made daily so interested Texas women should submit an application today! For more information about the Dallas training or about The White House Project please visit us at [www.thewhitehouseproject.org](http://www.thewhitehouseproject.org). Find us on Facebook and follow us on Twitter @TWHP. Lets Go RUN and Go LEAD in Texas!

### **About The White House Project (TWHP)**

The White House Project, a national, nonpartisan, not-for-profit organization, 501(c)(3), aims to advance

women’s leadership in all communities and sectors, up to the U.S. presidency. By filling the leadership

pipeline with a richly diverse, critical mass of women, we make American institutions, businesses and

government truly representative.