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"GO RUN" Political Leadership Development Weekend Targets Young Women, Minorities

Dallas, TX - The New American Leaders Project (NALP) in partnership with the The White House Project (WHP), will train immigrant women as part of the White House Project Go Run training on February 17 - 19. NALP's session will provide t **he first statewide non-partisan training program to focus specifically on immigrant women leaders.**

The cohort of 20 Asian, Latina, Caribbean, African and Arab women participants, first- and second-generation immigrants will join 120 other women who will attend the weekend-long Go Run training which inspires, informs and equips women from all over the country to publicly lead. In addition to participating in Go Run, the cohort will attend "Your American Story," at a training designed by NALP for first- and second-generation immigrant leaders, to help participants develop their personal narrative and create a power map specific to their communities.

The New American Leaders Project, is the only national organization specifically focused on training first- and second-generation immigrants for civic leadership and has been developing their signature training programs and modules for immigrant leaders since the fall of 2010. The White House Project has long been a champion of, and resource for, leadership development of minority women.

GO RUN Leadership Development Weekend guest speakers include Honorable Angela Hunt, City Council member.

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WHO: The White House Project
MAC AIDS Fund
The New American Leaders Project
Ploughshares Fund
Local, state electeds and candidates
140 GO RUN participants

WHAT: Organization and potential candidates conduct leadership development program with a focus on preparing immigrant for potential candidacy and civic leadership.

WHEN: February 17 -19; Media availability on Saturday, February 18 and Sunday, February 19, 10:15 a.m. - 11:00 a.m.

WHERE: Holiday Inn: 2645 Lyndon B. Johnson Freeway, Dallas, Texas 75234

VISUALS: Elected officials and candidates addressing training participants, state and national organizations leading training programs, participants with diverse backgrounds.

Interview Opportunities: Trainers and participants available at 12:00 p.m. on Sunday, February 19; Trainers and founding director of NALP, Sayu Bhojwani, available on Saturday and Sunday, February 18 and 19.□

About the New American Leaders Project: The New American Leaders Project (NALP) is the only organization in the country specifically focused on preparing immigrant and their children for civic leadership. NALP recruits recognized individuals with a track record of civic involvement and trains them in the key skills needed for leadership from *the community to the Capitol*

. Our goals are threefold: to expand the number of immigrants in leadership positions, increase voter participation in immigrant communities and allow immigrant voters more opportunities to engage with leaders who reflect their unique experiences. We believe that through civic engagement and leadership, immigrants and their children can help strengthen fabric of American democracy. Visit

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<http://newamericanleaders.org>

for additional information or call Nina Spensley - Media and Communications, at (310) 439-9982.

About The White House Project: The White House Project, a national, nonpartisan, not-for-profit organization, 501(c)(3), was founded in 1998 and aims to advance women's leadership in all communities and sectors, up to the U.S. presidency. By filling the leadership pipeline with a richly diverse, critical mass of women, we make American institutions, business and government truly representative. Through multi-platform programs, The White House Project creates a culture where America's most valuable untapped resource - women - can succeed in all realms. For more information please visit www.whitehouseproject.org or call Kona Goulet, VP - External Affairs, at (212) 709-4450. {jcomments on}