

Written by Michelle Thornhill  
Thursday, 26 July 2012 15:07

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Michelle Thornhill, Senior Vice President and African American Segment Manager

On Saturday, July 21 at 9:00 a.m. EST (and 9:00 a.m. CST), One Solution (Radio One, TV One, Interactive One) aired a Wells Fargo sponsored hour-long roundtable discussion titled “Aspirations: Helping You Empower Your Financial Future,” featuring acclaimed financial experts Michelle Singletary (author, TV personality and Washington Post columnist), Gail Perry Mason (financial coach and author), and Michelle Thornhill, Senior Vice President and African American segment manager and Jeff Cosby, Senior Vice President and Wells Fargo Advisor.

The discussion allowed for candid dialogue around credit, money management and building wealth. Featured panelists addressed pre-submitted audience questions, providing professional guidance as well as personal insights based on experience.

“The subject of money has traditionally been a very private matter within the African American community, most likely because of our strong sense of self-reliance and pride,” says Michelle Thornhill. “Whatever the reason, it’s time to get comfortable with talking about money matters so we can learn and grow”.

The program will air across multiple One Solution platforms:

**Radio One:** Listeners can tune in on the following stations:

Atlanta..... WAMJ-FM

# Wells Fargo and One Solution presents, “Aspirations: Helping You Empower Your Financial Future”

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Baltimore.....WWIN-FM  
Charlotte.....WQNC-FM  
Cleveland.....WZAK  
Columbus.....WXMG-FM  
Dallas.....KSOC-FM  
Detroit.....WDMK-FM  
Houston..... KMJQ-FM  
Indianapolis.....WTLC-FM  
Philadelphia.....WRNB-FM  
Raleigh..... WFXK-FM  
Richmond .....WKJM-FM  
Richmond.....WKJS-FM  
St. Louis.....WFUN-FM  
DC.....WMMJ-FM

**NewsOne:** Viewers can watch a live stream of the panel at [Newsone.com](http://Newsone.com).

**TVOne:** Video vignettes featuring Wells Fargo panelists proving important financial tips will air on TVOne throughout July and August

Wells Fargo is committed to delivering financial education to the African American community to help them reach their financial goals. For more financial tips, audiences are encouraged to visit My Financial Guide at [wellsfargo.com/my-financial-guide](http://wellsfargo.com/my-financial-guide) for a wide range of helpful resources, interactive tools and more.

**Editor’s note:** Captioned photos for editorial use.

**On the set:** panelists (L-R) Michelle Singletary (author, TV personality and Washington Post columnist), Michelle Thornhill, Senior Vice President and African American segment manager, Jeff Cosby, Senior Vice President and Wells Fargo Advisor and Gail Perry Mason (financial coach and author), await direction from the One Solution production crew.

The conversation gets candid very quickly. Panelists (L-R) Michelle Singletary (author, TV personality and Washington Post columnist), Michelle Thornhill, Senior Vice President and

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African American segment manager, Jeff Cosby, Senior Vice President and Wells Fargo Advisor and Gail Perry Mason (financial coach and author), share financial tips based on real life experience.

One Solution and Wells Fargo teams join with panelists (L-R) Michelle Singletary (author, TV personality and Washington Post columnist), Michelle Thornhill, Senior Vice President and African American segment manager, Jeff Cosby, Senior Vice President and Wells Fargo Advisor and Gail Perry Mason (financial coach and author).

## **About Wells Fargo**

Wells Fargo & Company (NYSE: WFC) is a nationwide, diversified, community-based financial services company with id="mce\_marker".3 trillion in assets. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, insurance, investments, mortgage, and consumer and commercial finance through more than 9,000 stores, 12,000 ATMs, the Internet (wellsfargo.com), and has offices in more than 35 countries to support the bank's customers who conduct business in the global economy. With approximately 265,000 full-time equivalent team members, Wells Fargo serves one in three households in United States. Wells Fargo & Company was ranked No. 26 on Fortune's 2012 rankings of America's largest corporations. Wells Fargo's vision is to satisfy all our customers' financial needs and help them succeed financially.

## **About Radio One**

Radio One, Inc. ( <http://www.radio-one.com> ) is a diversified media company that primarily targets African-American and urban consumers. The Company is one of the nation's largest radio broadcasting companies, currently owning or operating 51 broadcast stations located in 15 urban markets in the United States. As a part of its core broadcasting business, Radio One operates syndicated programming including the Russ Parr Morning Show, the Yolanda Adams Morning Show, the Rickey Smiley Morning Show, CoCo Brother Live, the Reverend Al Sharpton Show, and the Warren Ballentine Show. The Company also owns a controlling interest in Reach Media, Inc. ( <http://www.blackamericaweb.com> ), owner of the Tom Joyner Morning Show and other businesses associated with Tom Joyner. Beyond its core radio broadcasting business, Radio One owns Interactive One ( <http://www.interactiveone.com> ), an online platform serving the African-American community through social content, news,

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information, and entertainment, which operates a number of branded sites, including BlackPlanet, News One, UrbanDaily, Hello Beautiful. In addition, the Company owns a controlling interest in TV One, LLC (<http://www.tvoneonline.com>), a cable/satellite network programming primarily to African-Americans.

## **About One Solution**

One Solution (OS) is the strategic and integrated marketing division of Radio One, TV One and Interactive One. The combined media assets reach 82% of the African American audience. OS develops best-in-class integrated marketing programs that enable leading brands and marketers to achieve and exceed their business objectives through strategic integration, and deeper insights and connections with consumers.