

## Spotlight: Kendrick Lamar

Written by Chelsea Lenora White  
Wednesday, 26 June 2013 00:00

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Kendrick Lamar seems to be one of hip-hop's latest saviors. The critical acclaim and fan praise still continues to pour in over his sophomore studio album, *Good Kid, M.A.A.D. City*, and is showing no signs of slowing down. His ability to illustrate the story of his life growing up in Compton so that the listener can visualize everything that he describes is just one of the reasons that Lamar has become a breath of fresh air for the world of hip-hop.

For his effort, the American Society of Composers, Authors and Publishers (ASCAP) presented Lamar with its Vanguard Award on June 26th. Paul Williams, ASCAP's President and Chairman had this to say about Lamar:

"Kendrick Lamar's smart, structured story-telling and genre-bending sound make him stand out amongst his peers. He pushes boundaries with his creativity, perfectly illustrating everything that the ASCAP Vanguard Award recognizes."

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with a focus on the artist's work and the impact of his music on the hip-hop community. The article also discusses the challenges Lamar has faced in the industry and his response to them. The piece is written in a conversational style, making it accessible to a wide audience. The author, Chelsea Lenora White, is a music journalist and writer. The article is part of a series of spotlights on emerging artists in the hip-hop genre. The text is partially obscured by a horizontal line at the bottom of the page.