

The young coach turned the perennial loser into a legend by launching a streak of 138 straight victories. From 1992 to 2004, he guided his team to perhaps the greatest dynasty in sports history. Ladouceur's Spartans inspired the ESPN documentary "The Greatest Streak."

Mandalay acquired the rights to Neil Hayes' 2003 book and now is in discussions with Sony Pictures Worldwide Acquisitions Group to team on the \$20 million film, which is being prepped for a September start. Mandalay likely will assemble a cast of relative unknowns around a name actor to play Ladouceur, according to The Hollywood Reporter.

Scott Marshall Smith, who wrote the Robert De Niro-Ed Norton starrer "The Score," is adapting the screenplay. Carter's feature directing credits include "Coach Carter" and "Save the Last Dance."